

What is claimed is:

1. A combination purse and display package comprising a purse portion including top and bottom sheet material panels wherein at least one of said panels is at least partially transparent, said panels disposed in superposed position and permanently interconnected to each other at their top and bottom edges and at one longitudinal side edge so as to define a storage and display space therebetween for receipt of items therein, the opposite longitudinal side edge from said one longitudinal side edge including opposed terminal edge portions of said top and bottom panels which in turn are not permanently interconnected to each other and separated from each other in an open position so as to form a longitudinal opening therebetween such that items may be inserted and removed from said space and closure means associated with said opposite longitudinal side edges for temporarily sealing such opposite side edges together to close said purse portion in a closed position thereof, said package further including an extension panel upwardly extending from said interconnected top edge of said panels and in turn provided with an opening therethrough whereby said combination package can be suspended from a hook adapted to extend normally through said opening such that said package is displayed for sale,

said extension panel separable from said purse portion adjacent said interconnected top edge without disturbing the permanent interconnection of such top edge.

2. The combination purse and display package of claim 1, said top panel separable from said purse portion along a weakened line formed entirely within said top panel adjacent said interconnected top edge.

3. The combination purse and display package of claim 1, said top panel separable from said purse portion along a non-weakened cut line disposed entirely within said top panel.

4. The combination purse and display package of claim 1, said opposed terminal edge portions of said panels each including cooperating primary closure means and wherein said closure means is a slide assembly operatively receiving said cooperating primary closure means so as to press
5 the closure means together when the slide is moved from the open to the closed position and vice versa.

5. The combination purse and display package of claim 4, said opposed terminal edge portions of said panels each including secondary sealing means inwardly disposed from said primary closure means and including cooperating bead and groove means adapted to snap engage with

5 each other so as to temporarily attach said top and bottom panels together independent of said primary closure means.

6 The combination purse and display package of claim 1, said extension panel being a continuation of at least one of said top and bottom panels.

7. The combination purse and display package of claim 6, said bottom panel being formed of a colored less than transparent material and further at least partially forming said extension panel while said top panel being formed from an essentially transparent material.

8. The combination purse and display package of Claim 4, said slide having a proximal face inwardly disposed to the longitudinal extent of the cooperating closure edges, a locking system positioned adjacent said slide proximal face so as to prevent opening slide movement when the slide
5 is in the fully closed position, said locking system including aligned openings through said edges and a locking member positioned within said openings and extending beyond said edges on either sides thereof, and wherein at least one of said openings defines an upstanding material ridge in the sheet material forming its respective panel.

9. The combination purse and display package of claim 4, said slide movable along a longitudinal path beginning at a completed closed position adjacent the bottom edge of said panels to a completely open position adjacent the top edge of said panels and a first tear stop comprising a fused area of said panels positioned adjacent said top edge and within said longitudinal path.

10. The combination purse and display package of claim 9, said first tear stop including a ridge upstanding from the surface of one of said panels, said slide contacting said ridge proximal to the end its travel to the completely open position.

11. A combination purse and display package comprising a purse portion including top and bottom sheet material panels wherein at least one of said panels is at least partially transparent, said panels disposed in superposed position and permanently interconnected to each other at their
5 top and bottom edges and at one longitudinal side edge so as to define a storage and display space therebetween for receipt of items therein, the opposite longitudinal side edge from said one longitudinal side edge including opposed terminal edge portions of said top and bottom panels which in turn are not permanently interconnected to each other and

10 separated from each other in an open position so as to form a longitudinal
opening therebetween such that items may be inserted and removed from
said space and closure means associated with said opposite longitudinal side
edges for temporarily sealing such opposite side edges together to close said
purse portion in a closed position thereof, said opposed terminal edge
15 portions of said panels each including cooperating primary closure
means and wherein said closure means is a slide assembly operatively
receiving said cooperating primary closure means so as to press the closure
means together when the slide is moved from the open to the closed position
and vice versa, said slide having a proximal face inwardly disposed to the
5 longitudinal extent of the cooperating closure edges, a locking system
positioned adjacent said slide proximal face so as to prevent opening slide
movement when the slide is in the fully closed position, said locking system
including aligned openings through said edges and a locking member
positioned within said openings and extending beyond said edges on either
10 sides thereof, and wherein at least one of said openings defines an
upstanding material ridge in the sheet material forming its respective panel.

12. The combination purse and display package of claim 11,
said upstanding ridge of said locking system forming a secondary stop

operable after the locking member has been removed, said slide movable towards an open position over said secondary stop with an increased frictional resistance so as to transmit a tactile feedback to the operator of the slide.

13. A combination purse and display package comprising a purse portion including top and bottom sheet material panels wherein at least one of said panels is at least partially transparent, said panels disposed in superposed position and permanently interconnected to each other at their top and bottom edges and at one longitudinal side edge so as to define a storage and display space therebetween for receipt of items therein, the opposite longitudinal side edge from said one longitudinal side edge including opposed terminal edge portions of said top and bottom panels which in turn are not permanently interconnected to each other and separated from each other in an open position so as to form a longitudinal opening therebetween such that items may be inserted and removed from said space and closure means associated with said opposite longitudinal side edges for temporarily sealing such opposite side edges together to close said purse portion in a closed position thereof, said opposed terminal edge portions of said panels each

including cooperating primary closure means and wherein said closure means is a slide assembly operatively receiving said cooperating primary closure means so as to press the closure means together when the slide is moved from the open to the closed position and vice versa, said slide
15 movable along a longitudinal path beginning at a completed closed position adjacent the bottom edge of said panels to a completely open position adjacent the top edge of said panels and a first tear stop comprising a fused area of said panels positioned adjacent said top edge and within said longitudinal path.

14. The combination purse and display package of claim 13, said first tear stop including a ridge upstanding from the surface of one of said panels, said slide contacting said ridge proximal to the end its travel to the completely open position.